



THE OCEAN RACE

EXPERIENCE CENTRE

ALICANTE 2023-24



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THE EXPERIENCE CENTRE

ALICANTE

Video [here](#).

The Ocean Race is the longest and toughest professional sporting event in the world. Since 1973, state-of-the-art sailboats and their crews embark on an adventure that circumnavigates the globe, testing their talent and skill, and pushing human endurance to the limit.

The oceans are the stage for this global event, highlighting the importance of environmental issues affecting our planet. This makes The Ocean Race a global reference in sustainability and the environment, representing the pinnacle of water sports and expressing its commitment to a healthier ocean.

Immerse yourself in the thrilling history of The Ocean Race at our Museum. Step aboard the legendary VO70 Brazil 1, feel the excitement of monitoring the global racecourse at the Race Control room, visit the regatta headquarters in Alicante with a race expert or learn about racing concepts by sailing a race yacht or try our 40-knot RIB Experience.

An unforgettable adventure on land and water!



ALICANTE & SAILING

A UNIQUE ACTIVITY

A SCENARIO SECOND TO NONE

In today's fast-paced, results-driven business environment, a company outing must be both quantifiable and justified. Whether you aim to motivate your staff, enhance your team's performance, recognise key contributors, or maintain strong client relationships, sailing offers an exceptional corporate activity to achieve your objectives in a memorable manner.

Sailing stands out because participants aren't mere spectators; they actively engage in the experience. A day on the water naturally fosters teamwork, requiring effective communication and coordination to propel the yacht forward.

Prior sailing expertise is not required to join one of our sailing activities, our skilled crew is on hand to guide you and your team to ensure you make the most of your sailing day.

A unique opportunity for networking, cultivating team camaraderie, or simply deepening your connections with colleagues and clients relationships and rewards alike!

A PERFECT LOCATION

Alicante has a deep maritime and historical heritage and a picturesque coastal scenery, creating a stunning backdrop with favourable weather conditions and steady winds all year round.

Alicante centre enjoys a fast-speed direct train connection of 2 hours from Madrid or a 40 minute flight and the A7-AP7 motorway links the city with Barcelona, Valencia and Murcia.

Alicante's international airport is just 20 minutes away from the city centre which includes plenty of great restaurants and top quality hotels.

A place that promises the perfect escapade!

LEGEND SAILING

PREMIER

Embark on an exciting adventure aboard one of The Ocean Race Legends; high-performance racing yachts that have participated in prior editions of The Ocean Race over the past decades.

Take the opportunity to sail alongside your colleagues, along with internationally acclaimed sailors, on one of the world's most extreme monohulls. A unique experience under, at times, demanding conditions that will fill you with excitement and will strengthen the camaraderie among those involved and will leave a lasting feeling of achievement.

This is an amazing platform for networking, team building and entertainment for all the participants.



ON-LAND EXPERIENCES

DISCOVER THE OCEAN RACE

The Ocean Race Experience Centre offers a dynamic blend of on-land activities related to offshore sailing where visitors can explore high-performance racing yachts, delve into its heritage at the Museum, recreate the tension experienced by the crews at Race Control or have a peek behind the scenes at the Race's headquarters along with one of our race experts.

These experiences provide an immersive touch and feel of the thrilling world of ocean racing.

ELEMENTS OF THE VISIT

- ▶ Guided tour of the VO70 carbon fibre racing yacht Brazil 1
- ▶ Interactive visit to the Museum by one of our appointed staff
- ▶ In-depth tour of Race Control by a race representative
- ▶ Guided walk through the headquarters



GUEST ON BOARD EXPERIENCES

THE RUSH OF ON WATER ACTIVITIES

Sailing is an activity that can replicate some of the most critical circumstances in life, fostering a situation handling and organisation management in an environment that encourages group and individual growth and adaptability in a fun and exciting way.

Embrace the power of sailing and transform your team into a cohesive, high-performing and solid unit. Elevate your potential – set sail with The Ocean Race.

EXPERIENCES

Video [here](#).

- ▶ Legend sailing
- ▶ Corporate regatta
- ▶ Sailing around the island of Tabarca
- ▶ 40kt RIB Experience



LEGEND SAILING

A RACING YACHT OF THE OCEAN RACE

A nowadays accessible and rare chance to sail on board and off shore on a sailing yacht that has raced in The Ocean Race, the following -among the available high performing monohulls- can be sailed in Alicante:

- ▶ The VO65 racing yacht Viva México from 2022-23; former Scallywag in 2017-18 and Abu Dhabi Ocean Racing, winner in 2014-15.
- ▶ The VO70 Hyper; former Camper Emirates Team New Zealand, placed second in 2011-12.
- ▶ The VO70 Green Dragon, a legend from 2008-09 Volvo Ocean Race.

- ▶ Experience speeds and sensations unachievable on ordinary boats
- ▶ Impress your guests with an unparalleled adventure
- ▶ Feel part of the crew along your colleagues
- ▶ Be at the helm of a world-class competition yacht

Included

- ▶ An internationally recognised professional crew
- ▶ Drinks and energy bars on board
- ▶ *Optional: lunch at Tabarca island



LEGEND SAILING

What you need to bring

- ▶ Non-marking shoes (white soles preferred). No open toe footwear allowed
- ▶ Cap, sunglasses and sun cream for sun protection
- ▶ Warm, comfortable and appropriate clothing for the local weather conditions

What we will provide

- ▶ Lifejacket (compulsory)
- ▶ Wet weather gear or dry suit (if needed)
- ▶ The Ocean Race branded cap and/or t-shirt

Compulsory

All participants will be requested to comply with the following safety instructions:

- ▶ Attend the registration and safety briefing on the day of the event
- ▶ Follow the safety instructions given by the crew and by the organisation management
- ▶ Sign The Ocean Race waiver form. This could be filled out beforehand
- ▶ Wear all the compulsory safety equipment provided during the duration of the experience

*It is important to understand that the racing boats are designed for performance, not comfort! You should be physically prepared to climb on to the boat and find your balance in high speed sailing conditions. Once onboard the racing boat, you will not be able to get off until the experience has finished.

LEGEND SAILING PROGRAMME (Example)

08:55	Reception & registration at The Ocean Race Experience Centre
09:00	Guided tour of The Ocean Race Museum and Brazil 1 (on land)
09:45	The Ocean Race presentation in Race Control
10:05	Headquarters guided visit by a department manager
10:20	Presentation time and coffee moment
11:00	Sailing introduction, presentation and safety briefing
12:00	Boarding the Legend Racing Yacht (dock out 12:15)
14:00	Lunch on board (snacks & drinks also available while sailing)
18:00	Back at the dock
18:20	Debrief and awards
19:00	End of the sailing day

CORPORATE REGATTA

ON THE OFFICIAL RACE COURSE

Race aboard 40' yachts on a similar In-port race course to The Ocean Race, the stage of high-end ocean racing. Learn and understand the principles of competition while racing with your group, navigating with strategic finesse and keen anticipation.

See your crew execute manoeuvres, using tactical decision-making and teamwork during up to 3 intense races, setting the stage for an unforgettable nautical and bonding experience.

- ▶ Put your team to the test and try new organisational skills
- ▶ Challenge yourself and take part of the action as part of the crew
- ▶ Perform in an ongoing shifting environment and circumstances
- ▶ Achieve the full engagement from every individual in your team

Included

- ▶ Committee boat – for the organisation of race 1 & race 2 (and possibly race 3)
- ▶ Chase RIB – for on water marshal activity
- ▶ Drinks and snacks on board



CORPORATE REGATTA

What you need to bring

- ▶ Non-marking shoes (white soles preferred). No open toe footwear allowed
- ▶ Cap, sunglasses and sun cream for sun protection
- ▶ Warm, comfortable and appropriate clothing for the local weather conditions

What we will provide

- ▶ Lifejacket (compulsory)
- ▶ Wet weather gear or dry suit (if needed)
- ▶ The Ocean Race branded cap and/or T-shirt

Compulsory

All participants will be requested to comply with the following safety instructions:

- ▶ Attend the registration and safety briefing on the day of the event
- ▶ Follow the safety instructions given by the crew and by the organisation management
- ▶ Sign The Ocean Race waiver form. This could be filled out beforehand
- ▶ Wear all the compulsory safety equipment provided during the duration of the experience

*It is important to understand that the racing boats are designed for performance, not comfort! You should be physically prepared to climb on to the boat and find your balance in high speed sailing conditions. Once onboard the racing boat, you will not be able to get off until the experience has finished.

CORPORATE REGATTA PROGRAMME (Example)	
08:55	Reception & registration at The Ocean Race Experience Centre
09:00	Guided tour of The Ocean Race Museum and Brazil 1 (on land)
09:45	The Ocean Race presentation in Race Control
10:05	Headquarters guided visit by a department manager
10:20	Presentation
11:00	Sailing introduction, presentation and safety briefing
12:00	Light brunch
13:00	Boarding the race yachts (Dock out 13:15)
14:00	Racing Regatta (Up to 3 races)
17:00	Back at the dock
17:20	Mingle, food and beers at the Experience Centre
18:20	Prize giving and awards
19:00	End of the sailing day

AROUND THE TABARCA ISLAND

THE ICONIC ISLAND OF THE OCEAN RACE STARTING GATE

A journey around Tabarca island, The Ocean Race first landmark of the race start during leg 1.

Sail to the historical and culture rich marine reserve with the breathtaking backdrop of the Alicante's coastline while dovetailing race related storytelling and harnessing the power of the wind. Guests can get actively involved and participate in sailing manoeuvres such as trimming, grinding or helming the yacht.

- ▶ Learn about the principles of sailing and teamwork in the sport
- ▶ Understand the global sustainability approach of the race
- ▶ Actively utilise the power of nature and the environment
- ▶ Bond with your comrades to achieve a common goal

Optional

- ▶ Lunch in Tabarca (up on request, depending on season availability) Price TBD.
- ▶ Chase RIB – for an augmented on water experience and extra crew
- ▶ Visit a Legend Yacht



AROUND THE TABARCA ISLAND

What you need to bring

- ▶ Non-marking shoes (white soles preferred). No open toe footwear allowed
- ▶ Cap, sunglasses and sun cream for sun protection
- ▶ Warm, comfortable and appropriate clothing for the local weather conditions

What we will provide

- ▶ Lifejacket (compulsory)
- ▶ Wet weather gear or dry suit (if needed)
- ▶ The Ocean Race branded cap and/or T-shirt
- ▶ Lunch in Tabarca; up on request, season availability and pending price confirmation

Compulsory

All participants will be requested to comply with the following safety instructions:

- ▶ Attend the registration and safety briefing on the day of event
- ▶ Follow the safety instructions given by the crew and by the Organisation Management
- ▶ Sign The Ocean Race waiver form. You may fill it in before hand
- ▶ Wear all the compulsory safety equipment provided during the duration of the experience

*It is important to understand that the racing boats are designed for performance, not comfort! You should be physically prepared to climb on to the boat and find your balance in high speed sailing conditions. Once onboard the racing boat, you will not be able to get off until the experience has finished.

Day Programme (Example)

08:55	Reception & registration at The Ocean Race Experience Centre
09:00	Guided tour of The Ocean Race Museum and Brazil 1 (on dry)
09:45	The Ocean Race presentation in Race Control
10:05	Headquarters guided visit by a department manager
10:20	Presentation time and coffee moment
11:00	Sailing introduction, presentation and safety briefing
11:45	Boarding the yacht (dock out 12:00)
14:00	Lunch on board (alt. Lunch at a Tabarca restaurant*)
18:00	Back at the dock
18:20	Debrief and awards
19:00	End of the sailing day

40kt RIB EXPERIENCE

GET WET AND FEEL THE POWER OF THE OCEAN SPRAY

Fly across the waves on a rigid inflatable boat (RIB) at an exhilarating speed of up to 40 knots, The Ocean Race sailing yachts top speed.

Get the salty mist sprayed on your skin, dance with the swell and feel the G-Force of the tight turns; an adrenaline-fuelled speed boat experience that creates a sensation overload.

- ▶ Gain insight into the fundamentals of this world renown event
- ▶ Appreciate the significance of the sustainability accomplishments
- ▶ Understand the potential of nature and the ocean
- ▶ Forge strong ties with your peers through an unforgettable activity

Optional

- ▶ Lunch in Tabarca (up on request, depending on season availability) Price TBD
- ▶ Visit a legend Yacht
- ▶ Additional experience management such as transfers, accommodation or restaurant bookings



40kt RIB EXPERIENCE

What you need to bring

- ▶ Non-marking shoes (white soles preferred). No open toe footwear allowed
- ▶ Cap, sunglasses and sun cream for sun protection
- ▶ Warm, comfortable and appropriate clothing for the local weather conditions

What we will provide

- ▶ Lifejacket (compulsory)
- ▶ Wet weather gear or dry suit (if needed)
- ▶ The Ocean Race branded cap and/or T-shirt
- ▶ Lunch in Tabarca; up on request, season availability and pending price confirmation

Compulsory

All participants will be requested to comply with the following safety instructions:

- ▶ Attend the registration and safety briefing on the day of event
- ▶ Follow the safety instructions given by the crew and by the Organisation Management
- ▶ Sign The Ocean Race waiver form. You may fill it in before hand
- ▶ Wear all the compulsory safety equipment provided during the duration of the experience

*It is important to understand that the racing boats are designed for performance, not comfort! You should be physically prepared to climb on to the boat and find your balance in high speed sailing conditions. Once onboard the racing boat, you will not be able to get off until the experience has finished.

40kt Experience Programme (Example)

09:30	Reception at The Ocean Race Experience Centre
09:45	Guided tour of The Ocean Race Museum and Brazil 1 (on dry)
10:30	The Ocean Race presentation in Race Control
10:45	Headquarters guided visit by a department manager
11:00	Presentation time and coffee moment
12:00	Boating introduction, presentation and safety briefing
12:30	Boarding the RIB – Rigid Inflatable Boat (dock out 12:30)
13:00	Team building activity
13:30	Back at the dock & debrief
14:00	Cocktail at Ocean Club & Team building
16:00	End of the programme

PRICES & INFORMATION

Sailing package include:

- Experience Centre full guided tour by an official race representative
- Event Venue
- Boat charter & onboard services (Snacks and drinks)
- Professional skipper & crew
- Wet weather gear & life jackets
- Catering* for guests as per description
- The Ocean Race merchandising kit (cap and/or t-shirt)
- Event management
- Free car parking. *Fees apply for over 5 cars
- Guest wifi access

- ▶ Try out your skills and learn new ones
- ▶ Test yourself and work together as a team
- ▶ Status of flux in a constantly changing environment & conditions
- ▶ Active participation from each individual
- ▶ An unforgettable and enjoyable adventure!

EXPERIENCE PRICE LIST

Sail on a Legend	From 8.500€	850€/person
Regatta on 40ft or J22	From 8000€	500€/person
Sail Tabarca	From 3.600€	450€/person
40Kt Experience	From 1.800€	150€/person

CONTACT

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THE OCEAN RACE VENUES

HEADQUARTERS & VENUES

The Ocean Race venues collectively create a multifaceted experience for visitors, participants, and stakeholders in The Ocean Race. They serve various purposes, from education and exhibition, conferences, parties and expos, to operational and administrative functions, contributing to the overall success and enjoyment of the event.

Specific details about these venues may vary; it is recommended to refer to the official representative or event organisers for the most up-to-date information.

VENUES

- ▶ The Ocean Race HQs office & boardrooms
- ▶ Regatta Room
- ▶ Race Control
- ▶ Ocean Club
- ▶ The main entrance & a patio with a sea view
- ▶ The Ocean Race Museum & official store



REGATTA ROOM

Details

- Location: Muelle de Levante 10, 03001, Alicante. SPAIN
- Capacity: Up to 90 (seated), 120 (cocktail).
- Services: chairs and tables, internet, presentation screens, microphones & sound system, free parking for up to 5 cars and 10% discount in The Ocean Race store.
- Price: €300/2h, €500/4h, €700/Full Day



HQ OFFICE & BOARDROOMS

Details

- Location: Muelle de Levante 10, 03001, Alicante. SPAIN
- Capacity: Up to 30
- Services: Furnished for meetings, internet, computer screens and keyboard, conference room, dining room, limited parking and 10% discount in The Ocean Race store.
- Price: on request



RACE CONTROL

Details

- Location: Muelle de Levante 10, 03001, Alicante. SPAIN
- Capacity: Up to 40 (standing).
- Services: internet, conference room, microphones, screen, parking for up to 5 cars and 10% discount in The Ocean Race store.
- Price: on request



OCEAN CLUB

Details

- Location: Muelle de Levante 10, 03001, Alicante. SPAIN
- Capacity: Up to 90 (seated), 140 (cocktail).
- Services: tables and chairs, screen, microphones, lights and sound, F&B service, parking on demand, event management and 10% discount in The Ocean Race store.
- Price: on request (Starting at minimum 20 pax @ €22/pp)



MAIN ENTRANCE & PATIO SEA VIEW

Details

- Location: Muelle de Levante 10, 03001, Alicante. SPAIN
- Capacity: Up to 300 (Cocktail).
- Services: event management adapted to your needs
- Price: on request



THE MUSEUM & OFFICIAL STORE

The Ocean Race Museo store in Alicante offers a curated selection of unique and high-quality ocean-themed and sustainability focused merchandise. Guests can explore a diverse range of products, including nautical fashion and exclusive souvenirs.

- ▶ [Helly Hansen x The Ocean Race Collection](#)
- ▶ [HardGoods Collection](#)



EXTERNAL SERVICES

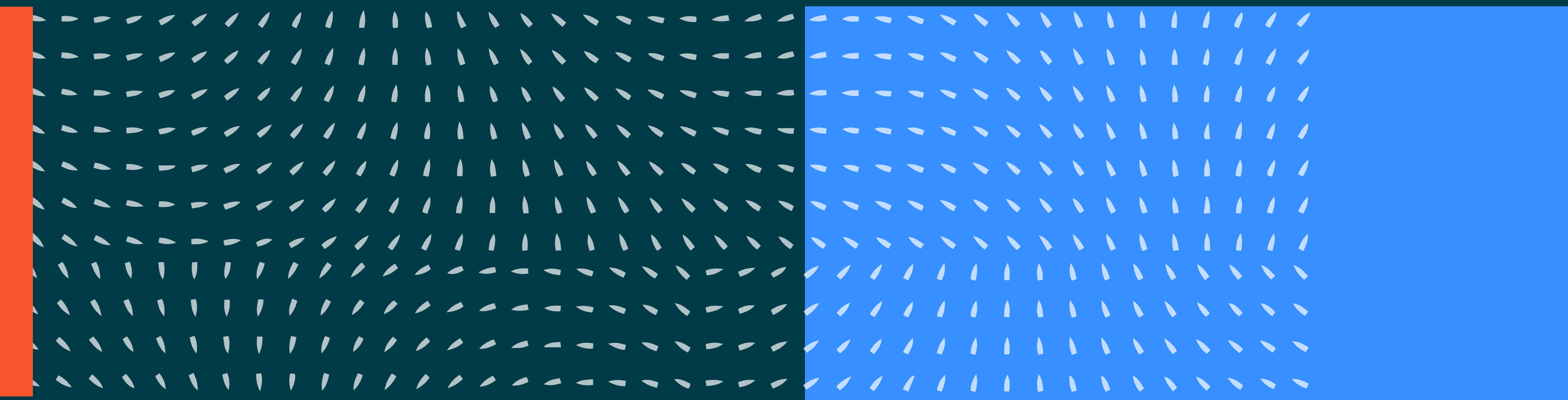
The Ocean Race has the capacity of organising:

- ▶ Bus transfers & VIP transfers
- ▶ Hotel booking
- ▶ Restaurant reservations
- ▶ Excursions and city tours
- ▶ Photography and video services
- ▶ Staff/hosts
- ▶ Motivational speakers
- ▶ Bands, DJs, musicians & entertainment
- ▶ Specialised catering
- ▶ Event decoration and flowers
- ▶ Furniture rental
- ▶ Lighting and audiovisual
- ▶ Show cooking (Mediterranean cuisine)



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