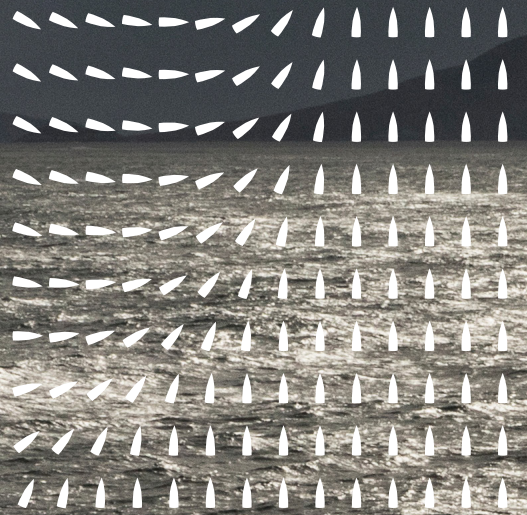
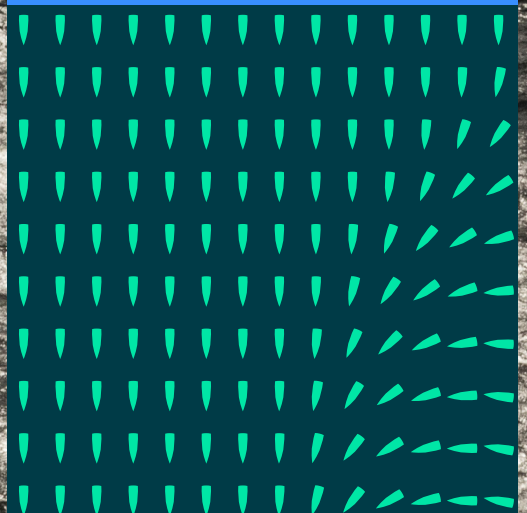


# HEAD OF THE OCEAN RACE SUMMITS



**THE  
OCEAN  
RACE**





**The Role:** Head of The Ocean Race Summits

**Department:** Sustainability

**Location:** Alicante, Spain

**Duration:** Early 2020 - August 2022, Full Time



## ABOUT THE OCEAN RACE



Since 1973, The Ocean Race has been a feat of human endurance and the toughest test of a team in sports. Winning it is an obsession for the world's best sailors – pioneers, Olympic champions and record breakers.

Sitting at the intersection of top-level sport and sustainability, The Ocean Race is a relevant and authentic storytelling platform which creates awareness – the ocean is our racetrack, and nature drives us. In 2017-18, The Ocean Race helped to spark a global movement for ocean health – and sustainability remains at the heart of everything we do. Following the 2017-18 edition, The Ocean Race sustainability programme won the prestigious Ocean Tribute Awards.

The Ocean Race is a truly global event, visiting iconic Host Cities on six continents. In 2017-18, over 2.5 million visitors experienced the Race Villages around the planet, and tens of millions more followed the action through our award-winning 24/7 live content beamed back from some of the most remote spots on Earth.

With dedicated Onboard Reporters, the unfolding story of sailing's greatest challenge is broadcast to millions of fans keeping up to date with the enthralling action. Sporting, human and social stories drive repeated coverage in high-value traditional and digital media, with a highly-engaged audience that saw a social-first storytelling approach in 2017 drive a sharp rise in 25-44 year old fans around the globe.

With nine months of competition and a four year cycle of sailing events, sponsorship activations, and sustainability initiatives, The Ocean Race is a comprehensive global marketing platform that reaches all major markets across the world. The Ocean Race offers countless activation and entertainment opportunities and continuous global exposure through the four year cycle plus pre and post-Race European and Intercontinental events and regattas.

# ABOUT THE OCEAN RACE SUMMITS

As unique and ambitious as The Ocean Race itself, this series of ten Summits, across two and a half years, is no ordinary 'ocean' event, drawing on the courage, tenacity, teamwork, and pace we'll need to help restore Ocean health.

We invite to the team the courageous thought-leaders, innovators, decision-makers, and advocates, to share solutions and ideas, be re-energised, and to make valuable connections to fast-track action, all for the Ocean.

With participants from business, government, science, research, academia, NGOs, community and youth, the Summits centre on global issues with a local focus.

Set alongside the excitement of the Race and in ten inspiring global locations, linked by the common

themes of teamwork and pace, we will build momentum throughout the series, with a collective global impact connecting participants from the first Summit to the last, all for the Ocean.

Produced in collaboration with our Premier Partner 11th Hour Racing, the objective of the Summits is to provide a platform for solutions exchange to catalyse action to restore ocean health.

The Ocean Race Summits include Innovation Workshops and other formats to allow a focussed deep dive into specific issues. These workshops challenge industry leaders and experts to explore new ways of working on a range of issues that link them with ocean health. The goal is to come up with solutions that can be implemented in the real world to make an impact.





# THE OPPORTUNITY IN SUMMARY



The role of Head of The Ocean Race Summits is an incredible opportunity for someone who wishes to use their vision and imagination to help create a unique series of events, building on the exciting, energetic, and powerful platform of The Ocean Race and all that it offers, to inspire action and result in an impressive global impact.

Using your leadership and excellent communications and project management skills, you will be instrumental in bringing the vision for The Ocean Race Summits to life.

The successful candidate will lead The Ocean Race Summits Organisation Group and report to The Ocean Race Summits Executive Board.

The selected candidate will likely be an exceptional and creative events and project professional, who knows how to create a platform that will get participants engaged and energised to action. The successful candidate will, of course, have a passion and curiosity for the Ocean and related issues, and likely to have worked on events and projects that have centered on ocean health, environmental or broader sustainability topics.

The selected candidate will need to have 5 to 10 years of experience in delivering high-quality innovative and action-oriented events and experiences and have the experience to adopt fresh and engaging conference and workshop techniques.

This role is focused on ensuring the series narrative is delivered in practice. Working closely with the Ocean Health Programme Manager and broader organising group, the role includes development of programme themes and content.

The Head of The Ocean Race Summits will be based full-time in Alicante, Spain, and requires international travel.



# RESPONSIBILITIES

## PROGRAMME STRATEGY AND MANAGEMENT

- Lead the management of The Ocean Race Summit Series and Innovation Workshops;
- Lead and manage The Ocean Race Summits Organising Group;
- Ensure the overall management of each Summit and the series, with the event's goals, intended audience and programming strategy, and integration with the wider sustainability strategy for The Ocean Race;
- Ensure that the decision-making protocols set for governance of The Ocean Race Summits are met;
- Work closely within The Ocean Race sustainability department to ensure integration with the whole-of-programme approach to leverage opportunities across the programme;
- Administrate in all aspects the meetings of The Ocean Race Summits Executive Board.
- Establish and maintain relationships with potential partners and suppliers;
- Negotiation with suppliers and partners (support and control);
- Coordinate and assist in the delivery of rights and benefits and follow up with key selected sponsors as requested;
- Overall responsibility for partnership management and communication regarding The Ocean Race Summits with our Premier Partner and our Summits stakeholders;

- Responsible for the development and continuous control of The Ocean Race Summits budget; and
- Provide a report of each Event that includes all the main aspects of the Event such as topics, speakers and attendance, including performance against objectives and targets.

## CONCEPT AND CONTENT

- Lead the series narrative implementation , in collaboration with our Premier Partner, our main stakeholders, and The Ocean Race Summits Organising Group;
- Lead the planning of style, timing, and format of networking and solutions exchange elements for the event series;
- Overall responsibility for ensuring the content programming of The Ocean Race Summits meets the programming guidelines, speaker screening guidelines and agreed narrative, themes and topics agreed with The Ocean Race Summits Executive Board; and
- Manage the screen content preparations in collaboration with the events and communications departments and Ocean Health Programme Manager (e.g. speaker presentations, videos, and other screen content), for at-event and online production





# RESPONSIBILITIES

## PARTICIPANT MANAGEMENT

- Ensure the most relevant participants are secured to attend, in accordance with the goals agreed with The Ocean Race Summits Executive Board;
- Ensure our participant engagement and experience follows the narrative defined for the Summit series and individual events;
- Plan the experience for online and offline participants, in collaboration with The Ocean Race Summits Organising Group, and oversee its holistic delivery;
- Ensure the delivery of the speaker and guest engagement and communications, pre, during and post-event; and
- Liaise with The Ocean Race Summits Organising Group to ensure integration of the registration and accreditation systems and event app.

## COMMUNICATIONS

- Liaise with The Ocean Race communications department for the management of all necessary communications of the Events including but not limited to the Race website and Race social media.



# THE TEAM



## The Ocean Race Summits Organising Group includes:

- Head of The Ocean Race Summits (lead);
- Ocean Health Programme Manager (topics, content, speakers and workshop programming);
- Participant Manager (engagement and networking facilitation);
- The Ocean Race Events department (delivers the event production and logistics);
- The Ocean Race Communications department (runs the communications for the Summits);
- The Ocean Race Technology department (AV, technology, app integration, new experiential elements);

## In addition ongoing support and collaboration with

- The Ocean Race Sustainability department (the Head of The Ocean Race Summits role is part of this department); and
- The Ocean Race Business Development and Commercial departments (for partnership and commercial development).
- The Ocean Race Finance and Legal department





# QUALIFICATIONS

- Understanding of and passion for ocean health topics and related fields;
- 5-10 years of experience in delivering high-quality innovative and action-oriented events and experiences, and have the experience to adopt fresh and engaging conference and workshop techniques;
- Experience and aptitude in using events, communications, engagement, and marketing for environmental or sustainability-related issues discussion and action in a business and government environment;
- Proven experience in leading people and international projects;
- Generic training/course/education or on-the-job experience in sustainability and related fields;
- Excellent project management skills;
- Excellent communicator;
- Business English essential;
- Competence in other languages is beneficial;
- Good networking skills;
- Experience from working in different countries;
- Ability and eagerness to work in a team;
- Ability to provide timely and precise information;
- Aptitude to work with project management and team communications platforms, for example, Trello, Asana, Slack;
- Background in sports may be considered beneficial but not necessary;
- Relevant higher education qualifications would be desirable but not a must; and
- EU national or ability to acquire necessary EU working permits.





**How to apply:**

Send your CV (PDF) and application letter (PDF) to the following [\*\*LINK\*\*](#)

**What the application letter should include:**

- A personal statement of how you can imagine using the platform of The Ocean Race and The Ocean Race Summits series for positive change;
- Name and description up to three recent relevant events or projects you have lead;
- Your professional or personal experience and passion for the ocean, ocean health, sailing, sustainability or related fields;
- Confirmation of your ability to relocate to Alicante full-time, and your agility to do significant international travel;
- Any qualifications or professional competency in relevant fields; and
- Notice period and earliest start date.

The application letter should be not more than one and a half pages in length. You are encouraged to include links in your CV to showreels or websites of events or projects you have lead.

Application reviews will start as of January 7th, 2020.



# CONTACT INFORMATION

**The Ocean Race 1973 S.L.U.**

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